

Hook Presentation Rubric

Presentation Topic: _____

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Group Members: _____

	Exceptional (4)	Admirable (3)	Acceptable (2)	Amateur (1)
Content	Material is clearly related to the topic; points are clearly made	Sufficient information related to the module topic; many good points made but there is an uneven balance and little variation	There is no clear connection to the module topic	Presentation does not support the module in any way
Coherence and Organization	Clear and appropriate activities; conclusion is clear; shows control; flows together well; good transitions succinct but not choppy; well organized	Mostly presented in logical sequence; generally very well organized but better transitions from idea to idea and medium to medium needed	Activity and concept are loosely connected; lacks clear transitions; flow and organization are choppy	Presentation is choppy and disjointed; does not flow; development of activity is vague; no apparent logical order of presentation
Creativity	Very original hook; uses the unexpected to full advantage; captures audience's attention	Some originality apparent; good variety and blending of materials/media	Little or no variation; material presented with little originality or interpretation	Repetitive with little or no variety, insufficient use of multimedia
Activity	Balanced activity; properly used; is varied and appropriate	Use of activity not as well connected to module	Choppy use of activity; lacks smooth transition; not clearly connected to the module	Little or no activity or ineffective use; - too much of just one thing
Speaking Skills	Poised, clear articulation; proper volume; steady rate; good posture and eye contact; enthusiasm; confidence	Clear articulation but not as polished	Some mumbling; little eye contact; uneven rate; little or no expression	Inaudible or too loud; no eye contact; rate too slow/fast; speaker seemed uninterested and used monotone
Audience Response	Involved the audience in the presentation; points made in creative way; help the audience's attention throughout	Presented with some interesting "twists"; held the audience's attention most of the time	Went off topic and lost the audience; mostly presented facts with little or no imagination	Incoherent; audience lost interest and could not determine the point of the presentation
Length of Presentation	Within two minutes of the allotted time +/-	Within four minutes of the allotted time +/-	Within six minutes of the allotted time +/-	Too long or too short; ten or more minutes above or below the allotted time